# International Forum

# "Mission: Establishing a Bioregion in Gauja National Park"

Siguldas DEVONS 25.10.2023.

The event will take place in the Latvian language and the English language. Simultaneous translation will be provided.

## **Programme**

9.30-10.00 Registration and morning coffee

10.00–10.20 Forum opening

Welcome Address by **Līga Sausiņa**, Chairman of Sigulda Municipality Welcome Address by **Jānis Rozenbergs**, Chairman of Cesis Municipality Welcome Address by **Edgars Ricevs**, Founder of "GreenFest" Association

## Establishing a Bioregion for Sustainable and Forward-looking Regional Development

10.20–10.40 Sustainable transformation of regions: opportunity for local development and resilience

Edvards Kušners, Head of Sustainability at Latvijas Banka

10.40–11.00 Bioregion Examples Worldwide and in Europe

Jostein Hertwig, Executive Director of the Global Alliance of Bioregions, Norway

11.00–11.20 Biological food production and market: development and opportunities

Raivis Bahšteins, the main editor of the journal "Biological," policy expert of the Latvian Association of Biological Agriculture

11.20–11.40 Latvian Rural Advisory and Training Center - Support on the Road to Latvia's First Region

Mārtiņš Cimermanis, Chairman of Latvian Rural Advisory and Training Center

11.40-12.00 Strategic Approach to Regional Development: The Styria's Vulcano Land Example

Roman Schmidt, Creator of the Volcano Land brand and CEO of Lava Bräu, Austria

12.00–12.30 Coffee break

### The Bioregion: Benefits of Sustainable Resource Management

12.30–12.50 Healthy Food in Schools and Kindergartens

**Dr. Claudio Serafini**, Director of Organic Cities Network Europe, Italy

12.50–13.10 The Power of Cooperation in Organic Agriculture Development

Ringolds Grāpis, Chairman of the Board of Jurgensburg Agro Cooperative

13.10–13.30 Slow Tourism - Offering Inner Peace and Authentic Experiences to Travelers

Dr. Andris Klepers Associated Professor at Vidzeme University of Applied Sciences, Tourism Expert

13.30–13.50 Zero-waste Approach to Resource Management

Gints Kukainis, Chairman of the Board of SIA "ZAAO"

13.50-14.30 Lunch Break

#### Establishing a Bioregion in Gauja National Park

14.30–14.40 Responsibility Towards Future Generations

Ingars Jēkabsons, Member of the Advisory Council for Youth Affairs of the Siguda Municipality

14.40-14.50 Gauja National Park - Backbone of the Region

Rolands Auziņš, Director of Vidzeme Regional Administration of Nature Conservation Agency

14.50–15.10 Community Support for the Bioregion Establishment Idea

**Ieva Kalnina**, Chairwoman of Rural Partnership Projects in Cesis District

15.10–15.20 Preconditions for Bioregion Establishment and Signing of the Memorandum of Good Will

Inese Suija-Markova, Deputy Chairwoman of Cesis Municipality

15.20–15.40 Signing of the Memorandum on Goodwill for the Creation of a Bioregion in Gauja National Park

15.40–16.00 Closing Remarks

## Registration: sigulda.lv, cesis.lv

#### Organizers:















We make transition!



















